FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Revised Copy

Date 7/31/97

Number of pages including cover sheet 6

To: Vikisha Inc.

Phone

Fax Phone **201-222-0372**

CC: **Greg Brown**

From:

Lanny Wolfe

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255 Ext.48795**

REMARKS:

☐ Urgent ☒ For your review ☒ Reply ASAP ☐ Please comment

Attached is the information you will need to work the August New "No Bull" Winston B2G2Free promotion:

- Each shipper contains 20 selling units: 4 Winston Box and 4 Winston Light Box
- Add to normal order for each account on the attached list week of August 4th.
- **A bonus of $70.00 will be paid if all accounts on the attached list receive this promotion by Fri. August 15th. To receive this bonus sign and fax the attached list of accounts to 908-417-9076 by Mon. August 18th noting any accounts refusing this promotion.**

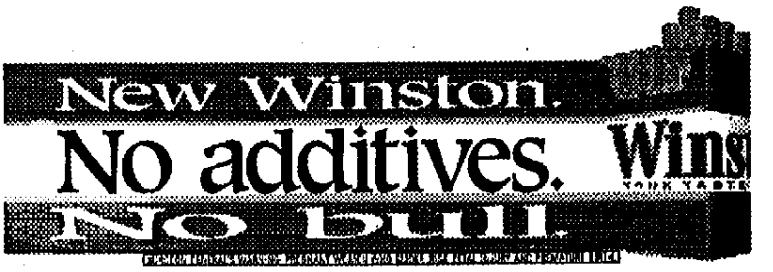
If you have any questions please let me know.

Thanks,

Lanny

51850 1412

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000



R. J. Reynolds Tobacco Company
August '97 National Pack Promotion

Account: **Vikisha #543805**

Brand Promotion	[illegible]	Winston Box Buy 2 Pks Get 2 Pks Free 8 carton display

Display Packing	20 B2G2F Units	4 white ctns Winston Box 4 white ctns Winston Lights Box
Billable cartons		2 ctns Winston Bx 2 ctns Winston Lights Bx

① Send #displays indicated to each account on attached VAP list.
② Voice mail 800-757-8255 mail box #48795 if you have any questions

51850 1413

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000

Lwolf

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700465 70800 WIN AUG B2G2F
TEMPLATE SEQ : 0012
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122622	275452	A&S SMOKE SHOP	319 AVENUE C	BAYONNE	NJ	07002	1				(201)858-9638
133006	133024	590639	AVENEL SUPERMARKET	1008 RAHWAY AVE	AVENEL	NJ	07001	1			129484KLEI	(908)750-9660
122101	122225	454437	BIND FOODS, INC.	198 WASHINGTON ST	NORTHVALE	NJ	07647	1			KLEIN	(201)767-3001
122109		715160	BORINQVEN CORNER	1063 WESTSIDE AVE	JERSEY CITY	NJ	07097	1				(201)434-3993
122109		315936	BOULEVARD GREETINGS	46 JOURNAL SQ	JERSEY CITY	NJ	07306	1				(201)656-2665
133004	133426	270415	BROAD ST. NEWS	1301 S BROAD ST	TRENTON	NJ	08610	1				(609)396-6910
122102		420146	CAROUSEL EXPRESS	637 KINDERKAMACK	RIVER EDGE	NJ	07661	1				(201)262-7047
133006	133024	587748	CARTERET KRAUSZER	129 WASHINGTON AV	CARTERET	NJ	07008	1			KLEIN	(908)969-3155
133407	133425	590043	CEDARBROOK LIQUORS	RT. 73 & BLUE ANC	WATERFORD	NJ	08089	1			80390KLEIN	(609)561-4697
122108		716551	CHUCKY VARIETY STOR	1700 BERGENLINE A	UNION CITY	NJ	07087	1				(201)223-1115
122101	122225	453151	CIRCLE FOOD MART	9 TENAFLY RD	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-1652
122104	122620	695602	CITY NEWS	2988 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)420-0020
122101	122225	747220	DEMAREST STATIONERY	132 HARDENBURGH A	DEMAREST	NJ	07627	1				(201)768-0661
133007	133024	440535	E Z BUY FOOD STORE	244 PLAINFIELD AV	EDISON	NJ	08817	1			9088193515	(908)819-3515
122602	122622	642857	EDDY'S WINE & LIQUO	490 AVENUE C	BAYONNE	NJ	07002	1			KLEIN	(201)339-3390
122104	122620	271164	EXCHANGE PLACE	10 EXCHANGE PLACE	JERSEY CITY	NJ	07302	1			KLEIN	(201)433-2475
122104		638584	FAMILY CONVENIENCE	180 KEARNY AVE	KEARNY	NJ	07032	1				(201)991-5616
122109		542208	FILIPINAS GROCERY	93 BOWER STREET	JERSEY CITY	NJ	07307	1				(201)792-7072
122104	122620	772864	FIONICK	22 JOURNAL SQ	JERSEY CITY	NJ	07306	2				(201)659-8383
122605		274199	FOUR CORNER STATION	507 MAIN ST	LITTLE FALLS	NJ	07424	1				(201)256-1213
122604	122624	400943	FRIENDLY NEWS & FOO	128 MONTGOMERY ST	BLOOMFIELD	NJ	07003	1				(201)429-8915
133004	133026	228027	FUJI DELI/NEWS	4 N BROAD ST	TRENTON	NJ	08608	2			6093931115	(609)393-1115
122603	122623	464880	GALA CARD & GIFT	932 STUYVESANT AV	UNION	NJ	07083	1			KLEIN	(908)687-3812
133004	133026	730000	GARDEN FOOD STORE	355 APPLEGARTH RD	CRANBURY	NJ	08512	1			470603	(609)395-1852
122602	122622	275492	GARDEN STATE NEWS	454 BROADWAY	BAYONNE	NJ	07002	1				(201)339-1386
122101	122225	749003	GARDEN STATE NEWS	216 OLD TAPPAN RD	OLD TAPPAN	NJ	07675	1				(201)664-7987
122104	122620	607167	GAYATRI CORP.	605 HARRISON AVEN	HARRISON	NJ	07029	1			KLEIN	(793)484-0619
122104	122620	344223	GOLDEN BEER 7 LIQUO	614 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(793)483-8322
122104	122620	056906	HANY'S DELI CORP	56 BOWERS ST	JERSEY CITY	NJ	07307	1				(201)798-8043
133006	133024	402080	HILLTOP CARD	1530 OAK TREE RD	ISELIN	NJ	08830	1				(908)494-6177
122103	122628	738726	HOLLYWOOD DELI	1212 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)222-0576
122102		623322	IN & OUT CONVENIENC	87 ATLANTIC ST	HACKENSACK	NJ	07601	1				(201)343-8604
122104	122620	489758	JAYDIN GIFT	467 LYONS PLAZA	NEWARK	NJ	07112	1			KLEIN	(793)923-9012
133002	133023	686832	JERSEY PRIDE	162J NEWMAN SPRIN	LINCROFT	NJ	07738	1				(908)758-8989
122605	122625	716271	JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506	1				(201)238-9151
122103	122628	354548	JUNIOR MINI MARKET	1516 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-4483
122104	122620	655004	JUNIOR'S MINI MART	451 453 ST. PAUL	JERSEY CITY	NJ	07306	1			KLEIN	(201)222-0366
122107		475894	K. C. NEWS	14 COMMERCE ST	NEWARK	NJ	07102	1			KLEIN	(201)733-3413
122101	122225	541255	KADISHNA, INC.	69 W PALISADE AVE	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-0507
133008	133025	462385	KRAUSZER'S #8	312 PARSIPPANY RD	PARSIPPANY	NJ	07054	1				(201)515-3451
133007	133027	564167	KRAUSZERS #465	1825 WOOD & RT 13	NEW BRUNSWICK	NJ	08902	2			2973140	(908)297-3140
122103		470937	KRAUSZERS	275 PARK AVE	RUTHERFORD	NJ	07070	1				(201)939-9528

5

51850 1414

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700465 70800 WIN AUG B2G2F
TEMPLATE SEQ : 0012
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122605	122625	400698	KRAUSZERS #243	579 POMPTON AVE	CEDAR GROVE	NJ	07009	1				(201)239-7277
133006	133029	662429	KRAUSZERS/MIRSHIL I	317 BROAD ST	MATAWAN	NJ	07747	1			KLEIN	(908)290-1711
122102	122226	472661	LINCOLN STATIONERY	95A LINCOLN AVE	FAIR LAWN	NJ	07410	1			KLEIN	(201)427-9668
133007	133027	432586	LIQUOR CITY	1345 US HIGHWAY 1	NORTH BRUNSWIC	NJ	08902	3			9085454411	(908)545-4411
133006	133029	450129	LONDON NEWS TA SHOP	499 ERNSTON RD	PARLIN	NJ	08859	1			KLEIN	(908)525-2920
122104	122620	385276	LUCKY BILL'S	2720 JOHN F KENNE	JERSEY CITY	NJ	07306	1			KLEIN	(201)434-6799
122603	122623	488073	MARINA NEWS, INC.	1000 STUYVESANT A	UNION	NJ	07083	1				(908)688-7359
122101	122225	268010	MR. K'S STATIONARY	1376 QUEEN ANNE R	TEANECK	NJ	07666	1			KLEIN	(201)833-0949
122103	122628	472027	NATIONAL FOOD STORE	40A MEADOWLANDS P	SECAUCUS	NJ	07094	1				(201)866-3417
122604	122624	840087	NEW WAY MARKET	140 FRANKLIN ST	BLOOMFIELD	NJ	07003	1			KLEIN	(201)429-1007
122603		291071	NEWS SHOP	400 N BROAD ST	ELIZABETH	NJ	07208	1			KLEIN	(908)355-6229
122102	122226	450148	NICK'S GROCERY	234 MAIN ST	HACKENSACK	NJ	07601	1			KLEIN	(201)343-2022
122102	122226	652812	NICKS QUICK SHOP	183 BOULEVARD	HASBROUCK HEIG	NJ	07604	1			KLEIN	(201)288-3333
122603	122623	633074	NJ BARGAIN	435 MORRIS AVE	ELIZABETH	NJ	07208	1			KLEIN	(908)354-0601
122104	122620	642635	ONE STOP LIQUOR/DEL	592 RIDGE RD	NORTH ARLINGTO	NJ	07031	1				(201)991-6767
122404	122229	288817	PATEL CANDY STORE	736 W 181ST ST	NEW YORK	NY	10033	1				(212)923-2439
122108		276324	PEREZ GROCERY	6201 PARK AVE	WEST NEW YORK	NJ	07093	1				(201)854-9551
122107		401015	PIONEER LIQUORS	652 JORALEMON ST	BELLEVILLE	NJ	07109	1			378780KLEI	(201)759-2435
133006	133029	728312	PURI CONVENIENCE IN	9 LAURENCE PKY	LAURENCE HARBO	NJ	08879	2			5663530	(908)566-3530
122103	122628	748623	QUICK MART	222 BERGEN BLVD	FAIRVIEW	NJ	07022	1				(201)943-3050
133402	133423	694603	QUICK PLUS	744 E COMMERCE ST	BRIDGETON	NJ	08302	1			971333	(609)455-0202
122102	122226	319324	QUIK SHOP FOOD STOR	264 MAIN ST	NEW MILFORD	NJ	07646	1			KLEIN	(201)599-0258
133006	133024	336462	R&J CORP.T/AKRAUSZE	683 FLORIDA GROVE	PERTH AMBOY	NJ	08861	1			KLEIN	(908)636-4950
122104	122620	516978	RAD PRAHAS NEWS	110 NEWARK AVE	JERSEY CITY	NJ	07302	1				(201)433-4919
122103	122628	547401	RAGUV DISCOUNT	6905 BERGENLINE A	GUTTENBERG	NJ	07093	1				(201)854-6292
122103	122628	704122	REHMAN DELI & GROC.	4306 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-8146
122104		273029	ROSEMART CONF	507 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(201)481-9661
122603		740683	RUPA FOOD STORE INC	319 ROSELLE ST	LINDEN	NJ	07036	1				(908)925-6482
122105		674101	SANA INTL GROC.	1209 TEANECK ST.	TEANECK	NJ	07666	1				(201)833-0116
122104	122620	414036	SHOPPER'S EXPRESS	879-883 FRANKLIN	NEWARK	NJ	07107	1				(793)483-0124
122102	122226	397647	SHOPPERS EXPRESS	300 WASHINGTON AV	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-1438
122604	122624	407896	SHOPPERS EXPRESS	155 ROSELAND AVE	CALDWELL	NJ	07006	1			KLEIN	(201)403-1059
122101	122225	328815	SHOPPERS EXPRESS	62 W CHURCH ST	BERGENFIELD	NJ	07621	1			KLEIN	(201)387-9537
122605	122625	690537	SHOPPERS LIQUOR	744 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1				(201)835-8887
122109		718954	SHVE INC	871 BERGEN AVE	JERSEY CITY	NJ	07306	1				(201)032-0100
122102	122226	273731	SQUARE R&S INC.	28 WILSEY SQ	RIDGEWOOD	NJ	07450	1			KLEIN	(201)444-7728
122104		642660	STARLITE VARIETY	252 CENTRAL AVE	JERSEY CITY	NJ	07307	1				(201)653-4097
122104	122620	274299	STATE NEWS	3000 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)653-4439
122603	122623	595470	STATE PRIZE LIQUORS	2191 MORRIS AVE	UNION	NJ	07083	1				(908)686-1845
122103	122628	739777	SUPER SHOP	626 RIDGE RD	LYNDHURST	NJ	07071	1				(201)460-8044
122603	122623	057585	SUPER VALUE LIQUOR	33 S BROAD ST	ELIZABETH	NJ	07202	2			KLEIN	(908)289-0890
122104	122620	956548	THE DEPOT	30-107 MALL DRIVE	JERSEY CITY	NJ	07310	1				(201)626-5050
122603	122623	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	NJ	07065	1				(908)382-5944

51850 1415

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700465 70800 WIN AUG B2G2F
TEMPLATE SEQ : 0012
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	122225	400304	TOWN STATIONARY	386 BROAD AVE	LEONIA	NJ	07605	1			KLEIN	(201)585-8532
122108		876671	UNION CITY NEWS	3202 BERGENLINE A	UNION CITY	NJ	07087	1				(201)865-5834
122103	122628	585447	UPTOWN NEWS	1315 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)659-3349
122504	122624	033165	VALLEY SWEET SHOP	6 S VALLEY RD	WEST ORANGE	NJ	07052	1				(201)731-7236
122602		661333	VIRAGE GROC INC	280 MORNINGSTAR R	STATEN ISLAND	NY	10303	1				(718)816-5285
122603	122623	364414	VIRAM CORPORATION	827 ELIZABETH AVE	ELIZABETH	NJ	07201	1				(908)351-3222
122102	122226	401020	WARM WISHES	323 UNION AVE	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-0595
122603	122623	036188	WESTFIELD MINIMART	301 SOUTH AVE E	WESTFIELD	NJ	07090	1				(908)654-7530
133003	133024	401995	7-11 #11455	1265 SAINT GEORGE	COLONIA	NJ	07067	1		0001-0402		(908)636-7631
122103	122628	399865	7-11 #18390(C)	300 HACKENSACK ST	WOOD RIDGE	NJ	07075	1		0001-0402		(201)933-7117
133003	133028	772366	7-11 #20848	15 US HIGHWAY 22	GREEN BROOK	NJ	08812	2		0001-0402		(908)968-8836
122103	122628	642684	7-11 #24471(C)	645 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1		0001-0402		(201)941-8193
133404	133428	494422	7-11 #26879	7800 MAPLE AVE	MERCHANTVILLE	NJ	08109	1		0001-0402		(609)665-7102

PAGE BREAK TOTAL ACCOUNTS 98 TOTAL QUANTITY 106

51850 1416

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000

LW

BPEN54B2

WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

DATE: 97-06-16
TIME: 09:55 AM

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 714335 JAY DISTRIBUTORS
TEMPLATE : 700465 70800 WIN AUG B2G2F
TEMPLATE SEQ : 0012
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122403	122227	599620	ADC NEWSSTAND CORP.	2 W 33RD ST	NEW YORK	NY	10001	1			2034	(212)279-8434
122403	122227	287208	C.A.S.STATIONERY IN	1 PENN PLZ	NEW YORK	NY	10119	1				(212)564-7979
122101	122225	592107	FOODMART USA III	63 9W NORTH	PIERMONT	NY	10968	1				(914)365-3064
		049957	Pakam	323 W. 39th St.	NY, NY			18				
		647979	Pakam	77 Warren St.	NY, NY			23				
		725716	Bengal	1024 Coney Island,	Brooklyn			8				

PAGE BREAK TOTAL ACCOUNTS 3 TOTAL QUANTITY 52

51850 1417

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000

MESSAGE CONFIRMATION

DATE:08/04/97 TIME:08:27

ID:R.J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
08/04	08:23	03'57"	12012220372	G3-S	006	OK

51850 1418

Source: https://www.industrydocuments.ucsf.edu/docs/frcy0000